



Organized by



**EXHIBITOR STAND/BOOTH APPLICATION FORM**  
**November 7<sup>th</sup> to 9<sup>th</sup>, 2018**  
**Bahrain Convention Centre, Crowne Plaza Hotel, Kingdom of Bahrain.**

**1 Please complete your Company details**

Company: \_\_\_\_\_

Main Brand: \_\_\_\_\_ Additional Brand: \_\_\_\_\_

Brand Country of Origin: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code/Zip: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

\*Stand Preferences: Please choose the Stand Nos. from the current Floor plan.

Option 1	Option 2	Open Floor Space Requirement: min. 3m x 3m
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**2 Select your business sector**

Please tick **ONLY ONE** category in the list below. Only the first box ticked will be considered. When you register for the Show Catalogue you can add up to 2 additional sectors.

<ul style="list-style-type: none"> <li>▪ <b>AUTOMOTIVE, BICYCLES, MOTORCYCLES</b></li> <li><input type="checkbox"/> Bicycles, motorcycles</li> <li><input type="checkbox"/> Car dealer, Vehicle hire</li> <li><input type="checkbox"/> Automotive accessories, sales and repair</li> <li>▪ <b>BEAUTY, HEALTH AND FITNESS</b></li> <li><input type="checkbox"/> Spa, therapy centre/steam room</li> <li><input type="checkbox"/> Sports club, Aqua biking</li> <li><input type="checkbox"/> Beautician</li> <li><input type="checkbox"/> Beauty products, perfumes</li> <li><input type="checkbox"/> Hairdressing salon, beauty salon</li> <li><input type="checkbox"/> Pharmacies, specialized clinics</li> <li>▪ <b>B2C AND B2B SERVICES</b></li> <li><input type="checkbox"/> Courier services, local express deliveries</li> <li><input type="checkbox"/> Removals and storage</li> <li><input type="checkbox"/> Repair and Maintenance</li> <li><input type="checkbox"/> B2B consulting and services</li> <li><input type="checkbox"/> B2C consulting and services</li> <li><input type="checkbox"/> Education and training, tutoring</li> <li><input type="checkbox"/> Printing, advertising merchandise</li> <li><input type="checkbox"/> Financial products, insurance</li> <li><input type="checkbox"/> Security</li> <li><input type="checkbox"/> Personal services, assistance, home care</li> <li><input type="checkbox"/> Cleaning services</li> <li><input type="checkbox"/> Temporary employment</li> <li><input type="checkbox"/> Travel and tourism</li> <li>▪ <b>CONSTRUCTION</b></li> <li><input type="checkbox"/> Air conditioning, stoves, heating</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> House builder</li> <li><input type="checkbox"/> Renewable energy</li> <li><input type="checkbox"/> Facade, roof</li> <li><input type="checkbox"/> Windows, doors, conservatories</li> <li><input type="checkbox"/> Industry</li> <li><input type="checkbox"/> Swimming pools, terrace, landscape</li> <li><input type="checkbox"/> Building services and maintenance</li> <li>▪ <b>DECORATION AND HOUSEHOLD GOODS</b></li> <li><input type="checkbox"/> Tableware, kitchen items</li> <li><input type="checkbox"/> DIY, building materials, hardware</li> <li><input type="checkbox"/> Kitchens and bathrooms</li> <li><input type="checkbox"/> Decoration, household textiles &amp; linens</li> <li><input type="checkbox"/> Furniture, seating, beds, lighting</li> <li><input type="checkbox"/> Inside floor and wall coverings</li> <li>▪ <b>FASHION AND PERSONAL ITEMS</b></li> <li><input type="checkbox"/> Jewellery, fashion jewellery, clocks &amp; watches</li> <li><input type="checkbox"/> Shoes</li> <li><input type="checkbox"/> Bridal, lingerie</li> <li><input type="checkbox"/> Leather goods, travel goods &amp; accessories</li> <li><input type="checkbox"/> Children's wear</li> <li><input type="checkbox"/> Maternity wear and nursery items</li> <li><input type="checkbox"/> Opticians, spectacles</li> <li><input type="checkbox"/> Ready-to-wear clothing</li> <li>▪ <b>FOOD SHOPS</b></li> <li><input type="checkbox"/> Miscellaneous specialized foodstuffs</li> <li><input type="checkbox"/> Bakery, cakes and pastries</li> <li><input type="checkbox"/> Wines and beverages shop</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Sweets, chocolates, ice-cream</li> <li><input type="checkbox"/> Health foods, natural or organic products</li> <li><input type="checkbox"/> Fine foods, regional specialties, tea, coffee</li> <li><input type="checkbox"/> Frozen food</li> <li><input type="checkbox"/> Delicatessen/caterer</li> <li>▪ <b>HOTELS – RESTAURANTS</b></li> <li><input type="checkbox"/> Bar</li> <li><input type="checkbox"/> Cafeteria, coffee shop</li> <li><input type="checkbox"/> Hotel, caravan park, campsite</li> <li><input type="checkbox"/> Theme restaurant</li> <li><input type="checkbox"/> Traditional restaurant, brasserie</li> <li><input type="checkbox"/> Fast-food restaurant, sandwich bar, take-away</li> <li>▪ <b>MINIMARKETS, SUPERMARKETS AND HYPERMARKETS</b></li> <li><input type="checkbox"/> Miscellaneous non-specialized foodstuffs</li> <li><input type="checkbox"/> Department stores</li> <li><input type="checkbox"/> Supermarkets and hypermarkets</li> <li><input type="checkbox"/> Minimarkets and self-service shops</li> <li>▪ <b>REAL ESTATE</b></li> <li><input type="checkbox"/> Real estate agent</li> <li><input type="checkbox"/> Online real estate agent</li> <li><input type="checkbox"/> Property surveyor</li> <li><input type="checkbox"/> Property representative</li> <li><input type="checkbox"/> Other real estate services (home staging)</li> </ul>
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<b>▪SPECIALIST OUTLETS</b> <input type="checkbox"/> Sports, outdoor articles <input type="checkbox"/> Gifts and toys, festive articles <input type="checkbox"/> Leisure Centre <input type="checkbox"/> Hunting, fishing and pet shops <input type="checkbox"/> Flowers, seeds and garden supplies <input type="checkbox"/> Computers, office machines and office supplies	<input type="checkbox"/> Launderette, laundry service, dry-cleaner <input type="checkbox"/> Bookshop, stationery press <input type="checkbox"/> Consumer equipment hire <input type="checkbox"/> Creative leisure <input type="checkbox"/> Discount store <input type="checkbox"/> Consumer electronics <input type="checkbox"/> Grooming parlors and miscellaneous	Pet services <input type="checkbox"/> And others " " " " " " " " " " " "
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### ③ Please choose your participation package option

S. No	Description	USD Rates	Total Cost
<b>Option 1</b>	<b>Stand - 2m x 3m - 6 sqm</b> Option Includes: 1 rectangular table, 2 chairs, 1 single power socket, 1 waste bin and free Show Directory Listing.	US\$ 1500	
<b>Option 2</b>	<b>Shell Scheme – 3m x 3m - 9 sqm</b> Option Includes: Fascia Name, 1 rectangular table, 2 chairs, spotlights, single power socket, 1 waste bin and free Show Directory Listing.	US\$ 2200	
<b>Option 3</b>	<b>Open Space – Minimum 9 sqm</b> Option Includes: Electricity and free Show Directory Listing	US\$ 1000	
<b>Option 4</b>	<b>Sponsorship: Platinum, Gold, Silver</b> BFD EXPO offers you important Sponsorship opportunities. Benefit by creating a high profile with your Branding seen around the Expo on Flags, Banners, Signage, Posters, Seminars, carry bags, Press Releases, Name badges, World Franchise Reviews, Show Directory, eBlasts, Hospitality Evening. Our franchise promotions are global to ensure maximum publicity. Why not extend your Sponsorship for 12 months?	Platinum US\$ 10000 Gold US\$ 7000 Silver US\$ 5000	
<b>Option 6</b>	<b>Advertising in Expo Directory</b> Inside 1 Full page color Advertisement	US\$ 500	
<b>Others</b>	<b>Booth / Stand Branding</b> Dress up your Stand with your Graphics – Printing & Installation cost	from US\$ 500	

#### TERMS OF PAYMENT

1. Booking needs to be accompanied by **50% Deposit on signing to reserve your Booth** with the balance paid by 15<sup>th</sup> September 2018.
2. Bookings made after 30<sup>th</sup> September 2018 must be accompanied with full payment.

All payments to be made by Bank transfer payable to '**STAR EVENTS MANAGEMENT**' Please send us a copy of your remittance advice. This Form must be signed by the authorized signatory of the Company.

Name: _____ Authorized Signature : _____ Date : _____ Mobile: _____	<b>For Organizer's use, only:</b> Received on: _____ Stand allotted: _____ Confirmation: _____
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