



Business Center



About Kwik Kopy Business Center (KKBC)

The world's leading provider of digital printing
and supporting services
(More than 700 branches worldwide)

Brief History:

- Kwik Kopy printing was launched in 1967 by Bud Hadfield who was nominated as the **Best Entrepreneur** in Texas, USA.
- Mr. Bud Hadfield was inducted into the **Franchise Hall of Fame** in 2003.
- Mr. Hadfield's vision created Parcel Plus, a franchise offering mailing, packaging and worldwide shipping services, which grew to more than 100 branches worldwide.
- KKBC (Kwik Kopy Business Centers) resulted from the merger of both concepts, thus being part of the International Center for Entrepreneurial Development (ICED).
- The need for design, copy, print, pack and ship services is universal. Because every business requires these services, a center can build a substantial and stable client base, providing regular repeat business and a multi source of income.
- The Kwik Kopy franchise involves working with other professionals within the local business community rather than simply selling products to the general public.
- Kwik Kopy Business Centers are a business 2 business and concept 2 completion franchise business.

Kwik Kopy Business Center Services:

A Kwik Kopy Business Center provides business solutions through the consultative approach our owners take with their clients in offering the core products of design, copy, and print services, as well as packing and shipping with such carriers as FedEx, DHL, UPS, TNT, Aramex and others.





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Document Management:

B&W copy & printing
Color copy & printing
Digital B&W copy & printing
Digital color copy & printing
Digital document acceptance and transfer
Booklets
Manuals
Document imaging services
Engineering drawings & more

Business services:

Internet services
Scanning services
Power Point Presentation
Typing services
Digital photo services
Local & international fax

Finishing services:

Lamination
Punching
Saddle stitch
Spiral binding & more

Graphic Design services:

Corporate Identity
Web design
Logos
Corporate profiles
Artwork & more

Gift Items:

Engraved items
T-Shirts
Ceramic mugs
Bags
Pens, key chains, caps & more

Marketing tools:

Pop-up & Roll-up stands
Exhibition stands
Posters & banners
Invitations
Product announcement
Newsletters & more

Presentation Material:

Business cards
Letter head
Personalized stationery

Packing & Shipping Services:

Local and worldwide pickup & delivery
FedEx, DHL, Aramex, UPS, TNT etc.
All kinds of packing and shipping supplies
Tracking of shipments
Creative gift wrapping
Mail box rental





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Franchise Opportunity

Why Kwik Kopy Business Center?

- **World renowned brand.**
- Design, copy, print, pack and ship services are part of a growing industry because every business, in every sector, has communication requirements.
- Business is neither seasonal nor weather dependent.
- Involves developing professional business relationships with other members of the local business community.
- The team of people in the center is small and easily managed.
- In-store production and service, allowing for increased added value and higher profit margins.
- Large customer base.
- Ongoing technological developments which create new and exciting business opportunities.
- Extensive technological and operations support.
- Extensive marketing and advertising support.
- Unparallel training and development.

Kwik Kopy business center is a business where you can work to make a difference. You steer the business, cultivate your clientele and go as far as your determination and people skills will let you. Kwik Kopy franchise owners are people whose experience and personality is such that they can take an established and highly effective business formula and by their own effort, make it a success story to call their own. Kwik Kopy Business Centers provides you a proven tried and tested system. This takes away a lot of the usual start-up challenges involved in getting a business off the ground. Offering access to the most technically advanced business solutions available. Kwik Kopy Business Centers bring the highest quality and services to the business communities. Kwik Kopy Business Centers help customers with complete document management, professional marketing solutions and full pack-and-ship services in one location. A one stop shop for your customers convenience.

What a Kwik Kopy Business Center franchise can offer:

- A well known international brand
- One stop-shop of multi services
- Tried and tested successful business system
- Target marketing programs
- Diversified client base (businesses, individuals and students)
- Competitive pricing
- Unparalleled customer service
- Unparalleled franchise support
- Comprehensive training by top international trainers
- Expert advice on emerging business trends and technology
- Purchasing power
- Superior and consistent service and quality
- International agreements, pricing and discounts with major vendors, suppliers and carriers such as Xerox, Cannon, FedEx, DHL, UPS, TNT, Aramex and more.





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Getting Started

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Getting started as a Kwik Kopy franchise is easy. The Kwik Kopy Franchise Team will assist you in making the proper site selection before the franchise is awarded. Our years of experience will help pinpointing the most advantageous location for your store.

According to our corporate policy, each franchise is given a principal business area once the site is selected. MAFAZ INTERNATIONAL DEVELOPMENT COMPANY will assist with lease negotiation. With the assistance of a member of our qualified support team, the Kwik Kopy team will assist with all in-store fixtures, copy equipment and inventory. Our buying power helps you receive the most favorable price for your investment.

In terms of store décor and identity, each Kwik Kopy bears an exterior and interior color scheme. These distinctive colors were chosen for their high tech look and are now synonymous with Kwik Kopy high profile company identity. Interior display is flexible, allowing each Kwik Kopy store to be arranged individually for the most suitable merchandising of printing, imaging, desktop publishing, copying, packing, shipping and other services.





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FAQs

Why franchising works?

Owning a franchise business makes a lot of sense. You have the advantage of being master of your own financial destiny while at the same time enjoying the support of an established corporate structure and all of the resources it commands. Consider 93% rate of success of franchise business vs. 33% of an independent business.

Is Kwik Kopy Business Center for you?

Are you a motivated, energetic, ambitious entrepreneur, with people interaction skills and management experience? If you enjoy being in command of your own success and have the discipline to know that it only comes through commitment and the willingness to follow a proven system. Then Kwik Kopy Business Center is a natural choice.

What if I don't know the printing business?

Our comprehensive training at our renowned training facility teaches you what you need to know. Qualified experts train you before opening and then stand beside you to guide your growth. With a KKBC franchise, you can sell printing, copying, packing, shipping products and services without the need to purchase a lot of equipment.

What about choosing a location, designing the floor plan and building the store?

Our experts will assist you every step of the way in finding a site, designing your center location, and assist building the center and placing the required equipment to meet the world standards of each KKBC. We offer a complete turn-key solution, once you sign the final franchise contract.

What will KKBC cost me?

The initial investment depends on size of location, rent, build out, cost.

- A) \$200,000 to \$300,000
- B) \$150,000 to \$200,000
- C) \$110,000 to \$150,000
- D) \$ 90,000 to \$130,000

More detailed information is available upon completion and approval of your confidential personal profile.

What is included in the franchise fee?

Complete transfer of know-how, advice and help in site selection and store design. Assistance in the selecting equipment and inventory, supply of operations and business manuals, assistance and guidance on pricing of services, complete training program for store manager and staff workers and professional assistance during store opening.

What is the average size of Kwik Kopy store and how many persons are needed to operate it?

Initial staff members would include:

One Manager

One customer services supervisor

One customer service / typist

One graphic artist/customer service

One outside salesman

Two Equipment Technicians

(As the business grows, the staff will grow)

- A) 150 to 300 M²
- B) 100 to 175 M²
- C) 50 to 100 M²
- D) 25 to 50 M²

Do you provide any marketing assistance to your franchises?

Yes, we do. Actually, by being part of our Kwik Kopy network, you will be benefiting from the creation and adaptation of advertising related programs and materials, and you will additionally gain advantage through the buying power of Kwik Kopy to save on your cost of materials.

The aim of this program is to increase brand equity and eventually help improving your store's performance.

What is the next step?

First, you have to review the entire franchise information kit, complete and sign the franchise application form, then send it to our office by fax, email or fast courier.

Thank you for your interest in our world renowned franchise. We are looking forward to working with you.





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“OK, I like what I see. What’s next?”

Personal Profile - complete and mail the enclosed **Confidential Personal Profile**. The information you provide helps us to know you better and determine whether your financial profile is a match for the investment required of a Kwik Kopy Business Center owner.

Homework Time! - Review all of the materials provided, consult with your advisors, visit and talk with owners and then ask yourself the all-important question:

“Is this what I really want to do?”

If the answer is “Yes” ..

Corporate Visit - It's time to meet face-to-face and discuss the building of a professional business relationship. If all goes well ...

Make Applicaon - Make a deposit for Kwik Kopy Business Center.

Get Busy! - Develop business plans, analyze market data, do site research, start securing equipment, begin recruiting, begin your training ...

Congratulations!





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Are you ready to move forward?

If so, please fill out the franchise request for information. You have just taken the first step toward building a business of your own, your future.





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Franchise Application Form

Confidential Personal Profile

All information will be held strictly confidential

PERSONAL / BUSINESS INFORMATION

Name of Individual or Company: _____

Contact Person: _____

Nationality: _____ Date of Birth: _____ Marital Status: ☐ Single ☐ Married

Current Title: _____ Profession: _____ Educational Level: _____

Home Address: _____

City: _____ Country: _____ Home Phone: _____ Mobile: _____

Business Address: _____

City: _____ Country: _____ Business Phone: _____ Fax: _____

Business Email: _____ Personal Email: _____

WORK EXPERIENCE

Employer	Country	From (Year)	To (Year)	Position	Annual Gross Income

INTENTIONS & EXPECTATIONS

What made you / your company become interested in KWIK KOPY?

How did you hear about kwik kopy? _____

Are you interested in? ☐ Master Franchise ☐ Regional Franchise ☐ Single Franchise

Who will own the Franchise ? ☐ Company ☐ Self ☐ Partner ☐ Others _____

Who will operate the Franchise ? ☐ Employees ☐ Self ☐ Partner ☐ Others _____

Have you ever owned a business before ? ☐ Yes ☐ No. Managed One? ☐ Yes ☐ No.

If yes, what was the Name: _____

Business Type: _____ Location: _____

(A corporate profile must be attached for companies applying)

In which Country, City would you like to own a kwik kopy?

Option#1 : Country: _____ City: _____

Option#2 : Country: _____ City: _____





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What is your time frame for establishing a Franchise business in your territory of interest?

3 months _____ 6 months _____ 12 months _____

Financial Information : This information will be held in strict confidence within our company

TOTAL ASSETS \$ _____ TOTAL LIABILITIES \$ _____

NET WORTH (Assets minus liabilities) \$ _____

What amount are you prepared to invest in this business? _____

Sources of Investment Capital : Cash \$ _____ Stocks & Bonds \$ _____

If Investor/Partner, please specify : _____

If the required investment amount is not available, how would the investment be obtained ? Please explain:

PLEASE READ AND SIGN

THIS IS NOT A CONTRACT

It is understood that the purpose of this profile is for information only and is in no way binding on either the Company or the Candidate.

Date

Signature of Candidate

By completing and returning this Application, you acknowledge that Kwik Kopy, Parcel Plus and Kwik Kopy Business Center are the trademarks of I.C.E.D. management, Inc. registered in the United States of America and several other countries. All rights reserved.

For additional information
Please contact at:

Tel: +966 (1) 4600003
Fax: +966 (1) 4600009
e-Mail: info@kkbc.com.sa
kassim@mafazint.com
Web: www.kkbc.com.sa

